



Center for Architecture
AIA New York Chapter and Center for Architecture Foundation

FOR IMMEDIATE RELEASE

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AIA New York / Center for Architecture's Annual "Subway Show" Opens Archtober 10 at West 4th Street



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"DESIGN BY NEW YORK" Showcases Members' Work with "Station Domination" Ad Buy

NEW YORK, NY, October 10, 2012 — The next stop on your Queens-bound local F train is not just the [West 4th Street station](#) and Greenwich Village, but also [Design by New York](#), the AIA New York Chapter's annual member showcase in the subway. It's the AIA by way of the ABCDEF and M.

On October 10, on walls usually lined by Nike and Red Bull ad campaigns will be architecture, and lots of it. The 188 entries include 86 projects in New York City and in 39 countries, and illustrate the diversity of buildings, cities, and everything in between being designed by New York-based architects here in the city, around the country, and all over the world.

Building on the success of last year's *New York New Work* subway exhibition, this "station domination" strategy exhibits the submissions of recently-designed work by AIA New York Members. Projects of all scales located all over the globe are represented, from Swanke Hayden Connell Architects' Spruce Street School in Manhattan to Kohn Pedersen Fox's / SAMOO Architecture's Yongsan IBD Block H in Seoul, South Korea. Typologies include secondary and higher education facilities, residences, theoretical/conceptual works, cultural institutions, memorials, transportation/infrastructure, and retail.

"*Design by New York* demonstrates the power of New York architects' ability to shape the world. With projects of all scales located all over the globe, New York architects are making great work—and they are enterprising enough to export it," says AIANY Executive Director Rick Bell, FAIA. "Subway posters at the West 4th Street station let the world—and the straphangers—know that design in NYC runs both local and express."

Design by New York is presented as a part of [Archtober](#), New York City's Architecture & Design Month, organized by AIA New York. Archtober's curated calendar features more than 180 architecture and design lectures, conferences, programs, and exhibitions – a new section this year – happening at the Center for Architecture and collaborating institutions across the city.

EXHIBITION ON VIEW

Opening October 10, and November 4, 2012 at the West 4th Street Subway Station; enter at corner of West 3rd Street and 6th Avenue, Greenwich Village, NYC. Free with subway admission. Exhibition design by [Common Name](#).

EXHIBITION OPENING PARTY

The exhibition reception for *Design by New York* will be held Friday, October 10 from 6:00 – 8:00pm. Guests are invited to visit the subway and then return to the Center for Architecture (536 LaGuardia Place) for a reception.

ABOUT ARCHTOBER

Archtober (ärk'tōbər) – New York City's Architecture and Design Month – is a collaborative grassroots initiative between the city's leading cultural institutions and professional organizations that raises public awareness of architecture and design in everyday life. Daily tours, lectures, films, and exhibitions will celebrate the lasting civic and international impact of the richness of the city's built environment. Presenting Media Sponsors are Dwell and New York Magazine. Pentagram designed Archtober's branding and visual identity, which includes the guide, website, and Visitor Lounge.

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Other Exhibitions on View at the Center for Architecture

[The Edgeless School: Design for Learning](#) (through January 19, 2013)
[The Best School in the World: Seven Finnish Examples from the 21st Century](#) (through October 31)
[Archtober Lounge](#) (through October 31)
[The Harlem Edge: Cultivating Connections](#) (through October 31)



About the AIA New York Chapter

AIA New York is the oldest and largest chapter of the American Institute of Architects, with almost 5,000 architect, allied professional, student and public members. AIANY is dedicated to three goals: design excellence, public outreach and professional development.



About the Center for Architecture

The Center for Architecture is a destination for all interested in the built environment. It is home to the American Institute of Architects New York Chapter and the Center for Architecture Foundation, vibrant nonprofit organizations that provide resources to both the public and building industry professionals. Through exhibitions, programs, and special events, the Center aims to improve the quality and sustainability of the built environment, foster exchange between the design, construction, and real estate communities, and encourage collaborations across the city and globe. www.aiany.org.